

ACADEMIC INSTITUTION	Southern Alberta Institute of Technology (SAIT)		PROJECT NAME	VISION 2025
NEED AND AUDIENCE				
<p>VISION 2025 project aims to provide high school students, youths and adults the opportunity to learn entrepreneurial skills through workshops and solving real-time problems that Calgary's startups face on a daily basis. The program is designed to help bridge between youth passion to learn entrepreneurial skills and Calgary's vision to have more entrepreneurs and become a tech hub.</p> <p>The need of this project came mainly from the lack that many youths and adults are having with their knowledge of building businesses and using the entrepreneurship ways and thinking. Setting that mindset and helping people to find their main purpose became an essential part for our team to create and work on this project. VISION 2025 focuses on helping those individuals to learn about entrepreneurship, familiar them with their local startups and their problems, and helping them to find ideas/solitons to start their own dream businesses.</p> <p>The project also focuses on filling the gap that happened with the unemployment rate due to COVID-19, where many people have lost their jobs and got impacted significantly. With VISION 2025, participants will have the opportunity to improve their knowledge about entrepreneurship, enhance their skills and experiences in the business field, go out of their comfort zones, and build income from their businesses.</p> <p>The need to move towards entrepreneurship in Calgary is needed more than ever. The oil and gas decline has hit the city's economy and left people with no jobs. We believe we must start to think on how to fix this for this generation and the ones after. Having entrepreneurship skills and the ability to solve startups' real-time problems, students will be equipped to be part of the new movement towards Calgary becoming a leading tech hub.</p>				
ACTION TAKEN				
<p>VISION 2025 focuses on providing participants with entrepreneurial knowledge and skills, and give them the opportunity to learn about learning building business in order to create their own. Since this project is brand new, the team has worked on building the outline and content that will be shared with participants and will follow some plans to teach them. We have built connections with the Calgary Immigrant Women's Association (CIWA) and Calgary Catholic Immigration Society (CCIS). We found that newcomers are the most people who struggles with making ends meet and find jobs that suit their experiences and education. With this project, participants will be able to examine different ideas, understand the Calgarian/Canadian market better, and learn about how other entrepreneurs faced challenges and overcome them to build their startups. We are planning to host our kick-starter workshops in the next couple months. We plan to have about 60 participants from different schools, associations and organizations along with 4 main speakers and 2 coaches from the industry.</p>				
IMPACT				
<p>Since that this project is brand new, we have set main important goals to create noticeable and significant impact. With this project, students will receive unlimited access to entrepreneurial learnings and trainings through the workshops that are offered. Through VISION 2025, youths will have better understanding how owners run their startups, the types of problems they are facing, and how they are solving them. This will give these youths the chance to understand these problems and think of possible solutions and innovations. Also, they will be able to examine the issues that Calgary going through, and they will come up with innovative ideas and solutions that could be turned into their own businesses. On the other hand, this program will provide students with the experience of entrepreneurship and its alignment with technology in order to become tech hub. Through the real-world entrepreneurship training and experiences, students will have the chance to merge smoothly in career paths that they have dreamt of and worked for.</p>				
STANDARD METRICS				
(These metrics are related only to the project presented and represent work done since March 1, 2021)				
Number of sses started	0	Number of existing entrepreneurs helped	0	
Number of people exposed to entrepreneurship	0	Number of jobs created	0	
PROJECT START DATE	September 2021	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?		Yes