

ACADEMIC INSTITUTION	Queen's University	PROJECT NAME	Whee!Bike
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NEED AND AUDIENCE

- *What need does this project address? (This is the place to explain why you decided to run this project)*
- *What audience(s) did you target and why?*

This project addresses the need for accessible and reliable transport for those who use mobility devices. We are targeting people with newly acquired injuries, people with disabilities from birth and people who use mobility devices. We are targeting these groups because we believe that they often experience the greatest level of exclusion and challenges with transport.

ACTION TAKEN

- *What activities did you undertake? (What did you do?)*
- *What partners did you work with?*
- *This is a great place to provide more info on ownership, if needed.*

We worked with the founders of Whee!Bike to learn more about their product, market research and plans for the future. The project was founded by external members who are supported by the entire Enactus Queen's team. We are excited to see where we can take this project in the future.

IMPACT

- *Please outline the overall impact your project had on participants*
- *Include any metrics not in the table below*

Our project has had an impact on 2 founders and multiple other people who have been exposed to entrepreneurship as a result.

STANDARD METRICS

(These metrics are related only to the project presented and represent work done since March 1, 2021)

Number of businesses started	1	Number of existing entrepreneurs helped	2
Number of people exposed to entrepreneurship	5	Number of jobs created	0

PROJECT START DATE	September 1, 2021	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	No
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