

<b>ACADEMIC INSTITUTION</b>	SAIT	<b>PROJECT NAME</b>	TBH & Case Clash
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<b>NEED AND AUDIENCE</b>
<p><b>TBH:</b> This project emphasizes preparing the high school student in transition for post-secondary education. Our Project covers several important pieces of information that is not covered in the current curriculum.; Our target is high school students that plan to continue their study to post-secondary. The reason being is to fully prepare them and give them some time in advance to know what they will face in post-secondary.</p> <p><b>CASE CLASH:</b> This project is to inspire and to motivate every high school student to do business case studies. To encourage and prepare them to demonstrate their abilities to take every challenge as well as to acknowledge and strengthen them to sharpen their skills when it comes to business reality. <i>:We are targeting every high school student, so that they will gain lots of confidence for themselves as well as to transform their lives as a potential entrepreneurs.</i></p>
<b>ACTION TAKEN</b>
<p><b>TBH:</b> We make the necessary material and get them from primary students from post-secondary education through research and survey involving assistance from our faculty advisors. We then compile it into a mini course presentation and deliver it in mini-seminars to high school and several non-profit organizations. TBH is a continues program founded by fellow student at Enactus SAIT in early 2019. This program has impacted more than 250 students per year from when it was launch. This year 2022 we expand our reach into no profit organization and hope to reach more school in greater area of Calgary.</p> <p><b>CASE CLASH:</b> We are contacting and emailing schools to join us in our upcoming case clash competition this March 11-18, 2022. We are also sending packages as well as applications to all applicants for those who wants to join Case Clash. Lastly, we are also informing every school about what is Case Clash and what will be the benefit of this for all high-school students. We are partnering with fellow student, alumni, Faculty advisors, High School within Calgary area and non-Profit Organizations such as CIWA with CPA Alberta Sponsorship. <i>Case Clash is all about preparing all the high-school students into the business world as well as we are also Case Clash provides several ways for all students to interconnect with societies, entrepreneurs, as well as creating possibilities by taking into action.</i></p>
<b>IMPACT</b>
<p><i>No real impact has been made thus far - TBH is still in development, with sessions scheduled after regionals, Case Clash is still assembling resources for our competition later in the year</i></p>

<b>STANDARD METRICS</b>			
<i>(These metrics are related only to the project presented and represent work done since March 1, 2021)</i>			
Number of people educated on financial literacy	0	Number of people whose net worth has increased through increased savings or reduced debt	0
Of the total number of people educated on financial literacy, how many were small business owners?	0	Dollar value of change in net worth in CAD \$	0

<b>PROJECT START DATE</b>	Case Clash -2012 TBH - 2018	<b>IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?</b>	Yes
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