

ACADEMIC INSTITUTION	University of New Brunswick, Fredericton	PROJECT NAME	Move-In & JobDone
-----------------------------	--	---------------------	-------------------

NEED AND AUDIENCE

JobDone addresses three sustainable development goals:

1. **No poverty:** JobDone can reduce unemployment around Canada, which would minimize poverty. Our platform would increase the possibilities of earning money, with the use of their skills, interest, and knowledge. Anyone looking to find ways to earn money, can use our platform.
2. **Decent work and economic growth:** JobDone support decent job creation, creativity, and innovation, and encourage the formalization and growth of micro-, small- and medium-sized businesses. Our business plan account for developing more youth employment opportunities. With more jobs and less unemployment, JobDone can help Canadian economic grow.
3. **Industry, Innovation, infrastructure:** We can support economic development and human well-being, with a focus on affordable service cost for service consumers.

For Service consumers, we target all the Canadian households, who need any type of affordable services. For freelancing, we target unemployed people or anyone looking to earn extra income. Freelancers can be university or college students, and skilled trade workers.

Move-In: As new students moving into or from other provinces in Canada, we face certain shortcomings ourselves. Despite coming from a place of privilege, “moving in and settling” was still a difficult task. This led us to discuss how we could safeguard future students from this plight. We came to realize that the market had the potential and services to serve the students but lacked the aggregate. We intend to bridge this gap by becoming a reliable channel between the students and the potential market (services). It is essential for us to understand that the preparation of moving into a new setting requires mentally being prepared with the moving process i.e., the trials and tribulations of where to start.

This is where we come in, we understand the tedious work associated with the process and want to step in to help students “Move-In” this new environment with ease.

Our idea is to develop a service-based platform that serves as a medium to various services like housing (rental), transportation, access to utilities and basic needs to make students feel like they never left home. The platform will be helpful to source all the students need at the rate of their budget

ACTION TAKEN

Move-In: As of now the team has been running pilot projects and still conducting research. We have successfully been able to informally place few students in residences off campus an also launched social media platforms to better communicate with our prospective clients. We’ve also reached out to realtors and working on partnerships to get a better insight on the housing market and how we can bridge the gap for students. We’ve had consistent meetings to better understand the market demand and tailoring the project towards new challenges.

JobDone participated in Apex Business Plan Competition 2022. We released survey to test market interest toward such idea like JobDone. We were able to add few students to our project team. We are currently gathering technical requirements for the JobDone web-based platform.

IMPACT

Move-In: The project is gradually gaining momentum and demand in the student community, and some have reached out to us in search of off campus residences and related services. We have effectively created a convenient, stress-free search platform for housing and related services with an end-to-end solution.

JobDone: According to our projection, more than 319,770 households in New Brunswick, 1 million households in Atlantic region, and 14.7 million households all around Canada, will benefit from JobDone. We also project to create work opportunity for more than 22 thousand of people seeking work (including post-secondary students and trade workers) around the New Brunswick, 86 thousands of people around the Atlantic region, 1.5 millions of people around Canada.

STANDARD METRICS

(These metrics are related only to the project presented and represent work done since March 1, 2021)

Number of businesses started	2	Number of existing entrepreneurs helped	3
Number of people exposed to entrepreneurship	15	Number of jobs created	0

PROJECT START DATE	September 17, 2021
---------------------------	--------------------

IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	Yes
---	-----