



ACADEMIC INSTITUTION	St. Clair College	PROJECT NAME	E.A.S.T
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NEED AND AUDIENCE



700,000
SKILLED TRADES PEOPLE
EXPECTED TO RETIRE BY 2028

1
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4
STUDENTS CONSIDERING
SKILLED TRADES AS A
CAREER OPTION



ACTION TAKEN

E.A.S.T. is an educational initiative that aims to empower highschool and college students to become entrepreneurs and create their own opportunities.



6 WEEK PEER-TO-PEER MENTORSHIP PROGRAM



INTERACTIVE WORKBOOKS




DOWNTOWN WINDSOR FARMERS MARKET




STUDENT ENTREPRENEUR NETWORK


IMPACT



\$7,655
IN REVENUE BY
12 VENDORS




28
STUDENT ENTREPRENEURS
DIRECTLY IMPACTED




SPECIALIST HIGH SKILLS MAJORS PROGRAM


PARTNERS



Windsor-Essex
Catholic District
School Board



ST. CLAIR
COLLEGE
\$2,500 PROJECT FUNDING



HSBC
Bank
\$2,500 ENTREPRENEURSHIP PROJECT ACCELERATOR

STANDARD METRICS
(These metrics are related only to the project presented and represent work done since March 1, 2021)

Number of businesses started	1	Number of existing entrepreneurs helped	11
Number of people exposed to entrepreneurship	28	Number of jobs created	

PROJECT START DATE	08.01.2018	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	Yes
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