

<b>ACADEMIC INSTITUTION</b>	Ontario Tech University	<b>PROJECT NAME</b>	SheLeads
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<b>NEED AND AUDIENCE</b>
<ul style="list-style-type: none"> <li>• SheLeads focuses on gender-inequality and the opportunity entrepreneurship has in the fight for equal rights. Through our business model, we plan to hire women in low-income areas to continue to work towards the UN</li> <li>• We target women between the ages of 14-25 as they are in their key development stages where they are building self-esteem and making important career decisions.</li> </ul>
<b>ACTION TAKEN</b>
<ul style="list-style-type: none"> <li>• This year's sub projects include: High School Ambassador Program, SheTalks Discussion Forums, SheForShe Scrunchie Line and an international collaboration with Project Palaash.</li> <li>• This year we have partnered with Ontario Tech's Brilliant Catalyst, Project Palaash of Enactus India, and Sauvé Foundation.</li> </ul>
<b>IMPACT</b>
<ul style="list-style-type: none"> <li>• 13 Ambassadors, 5 SheTalks Forums and 1 new business started.</li> <li>• 196 girls have new or improved skills &amp; knowledge that advances their equality.</li> <li>• 93 people have new or improved access to services/products that improve health and well being.</li> <li>• 151 People Educated on Career Skills</li> <li>• 680 Volunteer Hours logged for the SheLeads team from August 2021- Present</li> </ul>

<b>STANDARD METRICS</b>			
(These metrics are related only to the project presented and represent work done since March 1, 2021)			
Number of businesses started	1	Number of existing entrepreneurs helped	0
Number of people exposed to entrepreneurship	130	Number of jobs created	0
<b>PROJECT START DATE</b>	September 2017	<b>IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?</b>	Yes