

ACADEMIC INSTITUTION	Brandon University	PROJECT NAME	Green Futures
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NEED AND AUDIENCE

- The project addresses a need for fresh produce, outdoor activity, and a connection to nature.
- Our goal was to minimize dependence on our local food bank for fresh produce.
- Therefore, we targeted low-income and at-risk families and provided them the resources needed to grow their own.
- To further ease demand, we grow our own produce and donate everything to the Samaritan House Food Bank where it is distributed amongst people in need.
- Now, we seek to broaden our scope and expand further, being more efficient and respond to the needs of First Nations communities in our region.

ACTION TAKEN

- Provide users with resources to supply themselves with fresh produce i.e., raised garden beds, tools, and skills to take command of their own food insecurity.
- Measurement of current resources to determine where we can expand and improve through proper utilization of unused materials and space via analyzing contracts and reworking the land we use.
- To accomplish our recent expansions in addition to our regular activities we partnered with Brandon University, Samaritan House Ministries, and Mazergroup who helped with materials and landscaping.
- Work closely with these partners to better serve our target audience and identify new partners to expand our projects limits in the near future

IMPACT

- Worked directly with 19 families
- These families consisted of 76 individuals who got to experience the positive impact of entrepreneurial action
- Worked with 12 volunteers who got to experience how entrepreneurship can impact the community around them
- 909 individuals indirectly impacted by receiving our produce through the Samaritan House, experiencing the effect of a positive community

STANDARD METRICS			
(These metrics are related only to the project presented and represent work done since March 1, 2021)			
Number of businesses started		Number of existing entrepreneurs helped	
Number of people exposed to entrepreneurship	997	Number of jobs created	
PROJECT START DATE	2012	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	Yes