

ACADEMIC INSTITUTION	Brandon University	PROJECT NAME	Green Futures
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NEED AND AUDIENCE

- The project addresses a need for fresh produce, outdoor activity, and a connection to nature.
- Our goal was to minimize dependence on our local food bank for fresh produce.
- Therefore, we targeted low-income and at-risk families and provided them the resources needed to grow their own.
- To further ease demand, we grow our own produce and donate everything to the Samaritan House Food Bank where it is distributed amongst people in need.
- Now, we seek to broaden our scope and expand further, being more efficient and respond to the needs of First Nations communities in our region.

ACTION TAKEN

- Provide users with resources to supply themselves with fresh produce i.e., raised garden beds, tools, and skills to take command of their own food insecurity.
- Measurement of current resources to determine where we can expand and improve through proper utilization of unused materials and space via analyzing contracts and reworking the land we use.
- To accomplish our recent expansions in addition to our regular activities we partnered with Brandon University, Samaritan House Ministries, and Mazergroup who helped with materials and landscaping.

IMPACT

- Worked directly with 19 families
- These families consisted of 76 individuals who got to experience outdoors, growth, and community.
- 12 volunteers gained 130 hours in gardening experience
- Over 900 individuals reliant on the food bank gained access to fresh produce
- Nearly 1000 individuals directly and indirectly impacted
- Over 1,700 lbs of fresh produce was donated to the Samaritan House
- By avoiding the cost of buying vegetables in store, users have experienced an overall economic impact of \$17,596
- Grew roughly 4,045 lbs of produce

STANDARD METRICS			
(These metrics are related only to the project presented and represent work done since March 1, 2021)			
Individuals educated on climate action		Businesses educated on climate action	
Litres of water conserved		Metric tonnes of waste diverted	
GHG emissions diverted	8090 lbs	Dollar value of waste diverted in CAD \$	
PROJECT START DATE	2012	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	Yes