

ACADEMIC INSTITUTION	NSCC Pictou	PROJECT NAME	FLIT Boardgame
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NEED AND AUDIENCE

This project addresses the financial literacy needs of Nova Scotians, specifically those with intellectual disabilities.

- 81% of Nova Scotians living with disabilities do not graduate from high school (Statistics Canada).
- Less education = increased risk for financial exploitation
- 70% of adults with learning disabilities, and not living with family members, live below Canada's poverty line (Inclusion Canada).

We focused on increasing the awareness of managing fixed and variable expenses, and that making responsible money choices every day can impact their monthly cash flow.

ACTION TAKEN

- **Further developed a Financial Literacy (FLIT) boardgame that is engaging and fun by supplementing with more** playing cards with added variety
- **Tested the FLIT boardgame with multiple groups:**
 - Two group homes from Highland Community Residential Services (HCRS)
 - Achieve class, Nova Scotia Community College (NSCC)
 - Personal finance students of NSCC
 - Two classes at Summer Street Industries
- **Initiated partnerships with Summer Street Industries:** local social enterprise that facilitates opportunities for people with intellectual disability; partnered with to produce and package gameboards; and, **McGraw-Hill LLC:** Canadian publishing group; partnership initiated to grant license to use content/ideas from the textbook: *Personal Finance, 8th Canadian Edition*
- **Plan developed for game-play expansion cards** to offer variety and excitement for repeat players, add seasonal decks for tailored playing experiences, and expand the intended demographic

IMPACT

- Assisting folks living with intellectual disabilities who are striving to achieve more independent living by:
 - **Presenting the importance of protecting one's financial and personal information**
 - **Considering daily choices about spending money**
 - **Using realistic dollar amounts**
- Promoting financial empowerment within our province, specifically to those with intellectual disabilities who struggle daily with financial decisions
- Partnering with the social enterprise, Summer Street Works, who provides training and employment to over 200 adults with intellectual disability
- Positive revenue streams will support organizations within our province that promote positive financial empowerment, such as Summer Street Industries

STANDARD METRICS

(These metrics are related only to the project presented and represent work done since March 1, 2021)

Number of people educated on financial literacy	37	Number of people whose net worth has increased through increased savings or reduced debt	0
Of the total number of people educated on financial literacy, how many were small business owners?	0	Dollar value of change in net worth in CAD \$	0

PROJECT START DATE	Dec. 1, 2020	IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?	yes
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