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| ACADEMIC INSTITUTION | Fleming College | PROJECT NAME | Keys To Me |
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NEED AND AUDIENCE

- We have discovered that there is a gap between the skillset required by employers and the skills possessed by students currently. At present, new graduate students lack the required skills to join the workforce.
- As per the Federation of Canadian Secondary Students, 80% of Canadian youth feel they lack the knowledge of life skills.
- We primarily target post-secondary students and run workshops for their success. These workshops eventually help them in their career and personal development.

ACTION TAKEN

- We ran 24 virtual workshops to raise awareness, develop skills and provide tips on several important topics such as financial literacy, career and personal development, mindfulness, mental health awareness, nutrition and well-being. The team also conducted its first student-led panel discussion targeting newcomers who are starting their course at college – the discussion covered a wide range of topics such as exploring opportunities in the college, finding part time work, kickstarting their career.
- We developed an online portal. This portal will be a resource center where students can access information, recordings, and tools from workshops they attended.
- We collaborated with RBC, CIBC, Kawartha Credit Union, Community Futures Peterborough, and the New Canadians Center to bring their expertise to our workshops.
- Our upcoming workshops will feature internal collaborations with different departments across the college including Career Services, Culinary Department, and Graphic Design Department.

IMPACT

- Our team of 11 students accumulating 1153 volunteer hours have impacted over **500** students
- In our post workshop surveys, we received responses and feedback applauding our workshops and asking us to increase the frequency of them.
- Additionally, a survey we conducted with students showed that they're willing to pay a nominal participation fee to further develop their financial knowledge, skills, and habits. Our plan is to reach out to those who attended the workshops and ask them if they have followed through with their goals, how much they saved and how much their debt has decreased.
- We were also appreciated by our program coordinators for organizing these workshops that are holistic in nature covering areas such as mindfulness and personal development and not just about financial literacy
- We also have a plan to reach out to 8 local high schools to provide our workshops. We will customize our workshops that suit their needs – these workshops have the potential to impact over 13,000 additional students!

STANDARD METRICS (These metrics are related only to the project presented and represent work done since March 1, 2021)

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| Number of people educated on financial literacy | 150 | Number of people whose net worth has increased through increased savings or reduced debt | 0 |
| Of the total number of people educated on financial literacy, how many were small business owners? | 0 | Dollar value of change in net worth in CAD \$ | 0 |