

<b>ACADEMIC INSTITUTION</b>	Lakehead University	<b>PROJECT NAME</b>	Getting Financially Lit
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### NEED AND AUDIENCE

- There is a lack of financial education for **Indigenous peoples** flying in from northern reserves to attend high school or a post-secondary education in Thunder Bay
  - Youth have had few learning resources, mentors, and no background in financial management, yet still need to operate with a fixed income.
- Lack of financial literacy education is also a widespread problem: **financial education** will allow students living on fixed income to exhibit **controls** and thus avoid undue hardship that would further affect their studies, relationships, etc.



### ACTION TAKEN

- **Getting Financially Lit** is a workshop dedicated to educating students, and especially targeting **International Lakehead Students**, on the importance of financial literacy. The workshops are tailored to the geographical location and their specific needs.
- Project has pivoted to virtual administration allowing facilitation of multiple workshops across a broader audience base, laid groundwork for international connections and ensured workshops translate culturally across borders.
- Partnered with **Lakehead University**, and **Oshki-Pimache-O-Win: The Wenjack Education Institute** covering topics such as budgeting, setting up a bank account, scholarships, job skills, LinkedIn, and interviews.



### IMPACT

- To further our impact, we are creating a workshop package via modules and extending our support **worldwide**, particularly **India and Mexico** considering these are the home countries of some of our team members.
- Our mission will be to tailor the workshop specific to the location and needs while **mentoring** our team members across the globe to run a segment of a project.
- We directly impacted 19 students. 11 additional students registered for our workshops but were unable to attend.
- All students from Oshki scored above 75% and all students from Lakehead scored 100%.



### STANDARD METRICS

(These metrics are related only to the project presented and represent work done since May 2020)

Number of people educated on financial literacy	19	Number of people whose net worth has increased through increased savings or reduced debt	0
Of the total number of people educated on financial literacy, how many were small business owners?	2	Dollar value of change in net worth in CAD \$	0

<b>PROJECT START DATE</b>	Sept/2018	<b>IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?</b>	Yes.
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